



**Strategic Planning Survey**

- 1. Guiding principles are the qualities DXATC stands for and are at the core of what we do. Please name 2 or 3 guiding principles that you would like to be associated with DXATC.

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- 2. What are 2 or 3 distinctive strengths or attributes for which DXATC is known and respected?

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- 3. What are 2 or 3 strategic directions (i.e., initiatives or goals) in which you think DXATC should be moving over the next five years?

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- 4. What is the single most important thing that needs to be done for DXATC to rise to the next level in terms of reputation and stature?

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- 5. As you envision DXATC in the upcoming year, for what would you like it to be widely known and respected for?

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- 6. Please list any other ideas or issues you would like to share with the Strategic Planning Team.

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